

SOCIAL MEDIA VOCABULARY LIST

A. BASIC TERMS / المصطلحات الأساسية

English Term	Translation	Pronunciation	Example Sentence
Social Media	وسائل التواصل الاجتماعي	/'soʊ.ʃəl 'mi:.di.ə/	Social media connects people worldwide.
Post (noun/verb)	منشور / ينشر	/poʊst/	Teachers post homework online.
Share	مشاركة / يشارك	/ʃer/	Share educational resources.
Like	إعجاب / يعجب	/laɪk/	Students like helpful videos.
Comment	تعليق / يعلق	/'kɑ:.ment/	Write constructive comments.
Follow	متابعة / يتابع	/'fɑ:.loʊ/	Follow educational accounts.
Follower	متابع	/'fɑ:.loʊ.ə/	Teachers have professional followers.
Profile	حساب / ملف شخصي	/'prɒʊ.faɪl/	Update your professional profile.
Feed	خلاصة / شريط الأخبار	/fi:d/	My feed shows educational content.
Notification	إشعار	/'noʊ.tɪ.ʃə'keɪ.ʃən/	Check your notifications regularly.

B. CONTENT TYPES / أنواع المحتوى

English Term	Translation	Pronunciation	Example
Story	قصة (فيسبوك/انستغرام)	/'stɔ:.ri:/	Instagram stories disappear after 24 hours.
Reel	ريل (فيديو قصير)	/ri:l/	Educational reels are popular on Instagram.
Tweet	تغريدة (تويتر)	/twi:t/	Teachers tweet teaching tips.

Video	فيديو	/ˈvɪd.i.əʊ/	Post educational videos.
Image/Photo	صورة	/ˈɪm.ɪdʒ/ /ˈfoʊ.təʊ/	Share photos from classroom activities.
Live Stream	بث مباشر	/laɪv stri:m/	Host a live stream for Q&A.
Blog	مدونة	/blɔ:g/	Write a teaching blog.
Podcast	بودكاست	/ˈpɔ:d.kæst/	Listen to educational podcasts.

C. INTERACTION / التفاعل

English Term	Translation	Pronunciation	Example
Tag	وسم / يوسم	/tæg/	Tag colleagues in relevant posts.
Mention	ذكر / يذكر	/ˈmen.ʃən/	Mention useful resources.
Reply	رد / يرد	/rɪˈplaɪ/	Reply to student questions.
React	تفاعل / يتفاعل	/riˈækt/	React with appropriate emojis.
Save	حفظ / يحفظ	/seɪv/	Save helpful posts for later.
Bookmark	إشارة مرجعية	/ˈbʊk.mɑ:rk/	Bookmark important articles.
Forward	إعادة توجيهه	/ˈfɔ:r.wəd/	Forward announcements to parents.
Report	تبلغ / يبلغ	/rɪˈpɔ:rt/	Report inappropriate content.

D. PLATFORMS & FEATURES / المنصات والمميزات

English Term	Translation	Pronunciation	Description
Facebook	فيسبوك	/ˈfeɪs.bʊk/	For community groups and announcements
Instagram	انستغرام	/ˈɪn.stə.græm/	Visual content (photos, reels, stories)
Twitter/X	تويتر / إكس	/ˈtwɪt.ə/ /eks/	Short messages, news, professional networking
LinkedIn	لينكد إن	/ˈlɪŋkt.ɪn/	Professional networking and job searching

TikTok	تيك توك	/'tɪk.tɑ:k/	Short educational videos with music
YouTube	يوتيوب	/'ju:.tu:b/	Video sharing and educational channels
WhatsApp	واتساب	/'wɑ:t.sæp/	Messaging and group communication
Snapchat	سناپ شات	/'snæp.tʃæt/	Temporary photo/video sharing
Hashtag	هاشتاغ	/'hæʃ.tæɡ/	# symbol for organizing content by topic
DM (Direct Message)	رسالة مباشرة	/di: em/	Private message between users
Bio	السيرة الذاتية (في الحساب)	/'baɪ.oʊ/	Short description in profile
Algorithm	خوارزمية	/'æɪ.lɡə.rɪ.ðəm/	System that decides what content you see

E. COMMUNITY & INFLUENCE / المجتمع والتأثير

English Term	Translation	Pronunciation	Example
Influencer	مؤثر	/'ɪn.flu.en.sə/	Educational influencers share teaching tips.
Content Creator	منشئ محتوى	/'kɑ:n.tent kri'eɪ.t̪ə/	Teachers can be educational content creators.
Audience	جمهور	/'ɑ:.di.əns/	Know your audience when posting.
Community	مجتمع	/kə'mju:.nə.t̪i/	Build a positive online community.
Trending	ترند / شائع	/'tren.dɪŋ/	Digital literacy is trending in education.
Viral	فيروسي (ينتشر بسرعة)	/'vaɪ.rəl/	The educational video went viral.

Engagement	مشاركة تفاعلية	/In 'geɪdʒ.mənt/	High engagement means many likes and comments.
Followers Count	عدد المتابعين	/'fɔː.ləʊ.əz kaʊnt/	Quality content is more important than followers count.

F. PROFESSIONAL USE / الاستخدام المهني

English Term	Translation	Pronunciation	Professional Context
Digital Citizenship	المواطنة الرقمية	/'dɪdʒ.ɪ.tʃɪp 'sɪt.ə.zən.ʃɪp/	Teaching responsible online behavior
Netiquette	آداب الإنترنت	/'net.ɪ.ket/	Online etiquette for professional communication
Privacy Settings	إعدادات الخصوصية	/'praɪ.və.si 'set.ɪŋz/	Adjust privacy settings for protection
Professional Account	حساب مهني	/prə 'feɪ.ən.əl ə 'kaʊnt/	Keep separate personal and professional accounts
Educational Content	محتوى تعليمي	/'edʒ.ə 'keɪ.ʃən.əl 'kɔːn.tent/	Create content that teaches or informs
Online Safety	السلامة على الإنترنت	/'ɔːn 'laɪn 'seɪf.ti/	Teach students about online safety
Cyberbullying	التنمر الإلكتروني	/'saɪ.bəʊ.bʊl.i.ɪŋ/	Recognize and prevent cyberbullying
Digital Footprint	البصمة الرقمية	/'dɪdʒ.ɪ.tʃəl 'fʊt.prɪnt/	Everything you post leaves a digital footprint

G. MARKETING & ANALYTICS / التسويق والتحليلات

English Term	Translation	Pronunciation	Context
Brand	علامة تجارية	/brænd/	Build your professional brand online
SEO (Search Engine Optimization)	تحسين محركات البحث	/es i: 'oʊ/	Use SEO to make content discoverable

Analytics	تحليلات	/ˌæn.əˈlɪt̩.ɪks/	Check analytics to understand your audience
Campaign	حملة	/kæmˈpeɪn/	Run an educational awareness campaign
Target Audience	الجمهور المستهدف	/'tɑːr.gɪt 'ɑː.di.əns/	Know your target audience's needs
Content Strategy	استراتيجية المحتوى	/'kɑːn.tent 'stræt̩.ə.dʒi/	Plan your content strategy in advance
Engagement Rate	معدل التفاعل	/ɪnˈgeɪdʒ.mənt reɪt/	Monitor your engagement rate
Reach	الوصول	/riːtʃ/	Measure how many people see your posts

H. PROBLEMS & SOLUTIONS / المشاكل والحلول

English Term	Translation	Pronunciation	Context
Misinformation	معلومات مضللة	/ˌmɪs.ɪn.fəˈmeɪ.ʃən/	Teach students to identify misinformation
Fake News	أخبار كاذبة	/feɪk nuːz/	Recognize and avoid spreading fake news
Addiction	إدمان	/əˈdɪk.ʃən/	Social media addiction affects concentration
Screen Time	وقت الشاشة	/skriːn taɪm/	Limit daily screen time for better health
Digital Detox	تنظيف رقمي	/'dɪdʒ.ɪ.t̩əl 'diː.tɑːks/	Take a digital detox during holidays
Block	حظر / يحظر	/blɑːk/	Block inappropriate accounts
Mute	كنم / يكنم	/mjuːt/	Mute accounts that post distracting content
Report Abuse	الإبلاغ عن إساءة	/rɪˈpɔːrt əˈbjuːs/	Report abuse to platform admin

I. POSITIVE ACTIONS / الإجراءات الإيجابية

English Term	Translation	Pronunciation	Professional Use
Inspire	إلهام / يلهم	/In'spaɪr/	Inspire students through positive content
Educate	توعية / يعلم	/'edʒ.ə.keɪt/	Use social media to educate your audience
Collaborate	تعاون / يتعاون	/kə'læb.ə.reɪt/	Collaborate with other teachers online
Mentor	توجيه / يوجه	/'men.tɔːr/	Mentor new teachers through social media
Network	شبكة / يتشبكة	/'net.wɜːk/	Network with educational professionals
Advocate	مناصرة / يناصر	/'æd.və.keɪt/	Advocate for educational causes online
Share Resources	مشاركة الموارد	/'ʃer rɪ'sɔːr.sɪz/	Share teaching resources with colleagues
Professional Development	التطور المهني	/prə'feʃ.ən.əl di'vel.əp.mənt/	Use social media for continuous learning