

Directed Work 04 : Strategic management.

Exercice 01 : Fill in the Blanks

1. Strategic management is a set of _____ that define the company's _____.
2. Management = (_____ + _____ + _____ + _____ + _____).
3. The iterative aspect of management highlights the importance of _____.
4. Administration focuses on _____, while management focuses on _____.
5. Managing involves breaking out of constraints and daring to reject _____.

Exercice 02 : True or False

1. Strategic management decisions have a short-term impact.
2. Management only involves decision-making, not leadership.
3. Management is both an art and a science.
4. Administration is about creativity and innovation.
5. Management can sometimes appear to challenge ethics by rejecting established rules.
6. Leadership involves lateral thinking, while management involves vertical thinking.

Exercice 03 : Matching

Match each management function with its main purpose:

Activity	Purpose
a. Planning	1. Monitoring performance and correcting deviations
b. Organisation	2. Motivating and managing people
c. Leadership	3. Determining tasks, responsibilities, and structure
d. Control	4. Defining objectives and strategies

Exercise 04 : Multiple Choice

1. Power in management is:
 - a) Always coercive
 - b) The ability to impose one's will
 - c) Based only on charisma
 - d) Independent of function
2. Management is the art of:
 - a) Managing resources and people
 - b) Following fixed rules
 - c) Avoiding decision-making
 - d) Eliminating uncertainty

Exercise 05 : Table Completion

Manager's Function

Example of Task

Organising

Leading

Motivating

Communicating
