

D– Data Collection Method 2: Interviews (MA Level)

TD Activity: Interviews

Activity 1: Types of Interviews

- Distinguish between structured, semi-structured, and unstructured interviews.
- Indicate which type is most suitable for MA-level research and justify why.

Activity 2: Evaluating Interview Questions

Question: Do you think AI assessment tools are effective?

Task:

- Identify weaknesses (e.g., too closed, leading, or vague).
- Rewrite the question to collect richer qualitative data.

Activity 3: Designing Interview Questions

- Write three open-ended interview questions related to your research topic.
- Ensure they are clear, non-leading, and capable of eliciting detailed responses.

Activity 4: Reflecting on Interviews

- Explain how interview questions reflect the research paradigm.
- Identify potential challenges in conducting interviews with your target participants.

TD Outcome

- Ability to design meaningful, open-ended interview questions.
- Understand different interview types and their appropriateness.
- Prepare for practical interview data collection.

